



### The Phoenix exists because Peachlanders believe in journalism:

Phoenix sponsors cover operational costs + one special project per year. This, plus subscriptions and select advertising ensures our town has a source of professional news.

**Individual Sponsors:** Contribute beyond an existing subscription by donating an amount of your choice via Etransfer or through the PayPal / credit card link on the [Home page](#).


✓ In 2025, Phoenix sponsors donated funds that allowed for the design, purchase and installation of The Phoenix sign at the bottom of Trepanier Rd. This is The Phoenix's sole paid marketing initiative.

✓ In 2026, funds to pay for the annual rental of this sign would allow this investment to continue. Goal = \$300.

**Business Sponsors:** A step above advertising. Is there a way to work together? Let's talk custom options, from advertorials to regular, sponsored content of interest to the community + display ad placement.

**Community Sponsors:** The Peachland Phoenix works with community groups who value journalism. Direct your marketing funds to something that supports the community, for a fraction of the cost! You'll get the energy of promotional content, event coverage and regular display advertising.

 kristen@thepeachlandphoenix.com

 (250) 212-1097